

PARKER MCQUAID

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EDUCATION

Northeastern University *College of Arts Media and Design* | Cum Laude Boston, MA
Bachelor of Arts in Media & Screen Studies and Political Science September 2021 - May 2025

- Marketing and Film Production Minors; Risk Management Chairwoman and Sexual Violence Prevention Chairwoman of Delta Zeta Xi Upsilon Chapter; National Society of Leadership and Success; CAMD Production Achievement Award Recipient; CAMD Junior Scholar Award Recipient; Dean's List and Scholar

PROFESSIONAL EXPERIENCE

ODYSSEY ENTERTAINMENT GROUP New York, NY (Hybrid)
Associate Talent Manager October 2025-Present

- Manage 15+ influencer clients (50k-2M followers ea.) across lifestyle, comedy, and family overseeing brand strategy, content calendars, and negotiations
- Pitch a 50+ talent roster to top consumer goods, food, and lifestyle brands generating 40 submissions weekly and maintaining a 20%+ campaign conversation rate
- Serve as a liaison for 100+ global brands coordinating cross-category collaborations including book launches, product lines and home décor design partnerships, expanding client revenue streams by 15-20% quarterly

FREELANCE FILM & COMERCIAL PROJECTS

Production Assistant Boston, MA
July 2023-Present

- Support crews of 10-40 across feature films, branded content, and commercial shoots, coordinating on-set logistics, equipment, and talent
- Serve frequently as First Team PA, managing talent movement, wardrobe, and continuity while capturing BTS photography to support promotional and archival materials

MPMCREATIVE

Freelance Production Boston, MA
January 2022-Present

- Deliver end-to-end creative photo, video, and design services by collaborating and negotiating with clients, vendors, and talent

THE BURSTEIN COMPANY

Talent Management Assistant Los Angeles, CA
September 2024-December 2024

- Conducted detailed script coverage for high-profile clients, delivering concise analysis and actionable insights to support talent representation
- Evaluated screenplays for thematic strength, character development, and market potential, ensuring alignment with client profiles
- Contributed to client support by identifying unique opportunities and project fit based on script assessments

STUDIO SULLY

Production Assistant Los Angeles, CA
August 2024

- Collaborated with creative directors to execute multiple artistic installations, elevating visual impact for a Vogue-featured wedding (<https://www.vogue.com/slideshow/gaby-novogratz-and-zach-spoehler-wedding>)
- Contributed to creative vision and operational execution, aligning with the standards of high-profile event coverage while ensuring smooth flow and memorable interactions for attendees

REBEL CREATIVE GROUP

Production Assistant Intern Los Angeles, CA
June 2024-September 2024

- Conducted market research to identify industry trends, audience preferences, and competitor activities, providing script coverage and insights to inform talent managers of new content and strategy
- Participated in pitch meetings with development team to generate creative concepts for upcoming slate in accordance with the company's talent base, coordinating stages of project development by tracking progress and managing timelines, ensuring effective communication among team members and external partners while maintaining confidentiality clauses

JOSEPHSON ENTERTAINMENT

Development Intern Los Angeles, CA
May 2024-August 2024

- Read and evaluated incoming scripts and books, providing detailed coverage across all genres for Barry Josephson's production company
- Researched new story ideas and potential adaptations by gathering relevant materials to support the development team's projects

ATN ENTERTAINMENT

Talent Management Intern Los Angeles, CA
January 2024-April 2024

- Crafted client pitches for CEO showcasing entertainment talent, emphasizing their unique attributes and market appeal to potential collaborators and stakeholders across major films and television series
- Managed audition processes by scheduling, coordinating, and distributing necessary material to 100+ clients and 250+ casting directors via Breakdown Express, Actors Access, CastIt, and Casting Networks
- Collaborated with senior leadership to complete talent submission, production research, script coverage, and budget breakdowns

BOSTON CASTING COMPANY LLC.

Casting Associate Assistant Co-Op Boston, MA
August 2023-December 2023

- Provided support to casting directors throughout stages of casting processes by researching talent, coordinating bookings, and managing submission databases including Breakdown Express, IMDb Pro, and Agency Pro Services
- Streamlined schedules and communication channels by promoting organizational and interpersonal strategies

ADDITIONAL SKILLS AND INTERESTS

Google Suite; Microsoft Office; Adobe Premiere Pro, Audition, Photoshop, LightRoom, Illustrator; & After Effects; Canva; CapCut; Final Draft Pro; Airtable; Slack; Conversational French | Social Media Content Creation, Personal Assistance, Editorial Photography, Film Directing and Producing